

# Supporting Women's Empowerment in Integrated Landscape Programs

*World Bank-led PROGREEN & FOLUR Knowledge Event*

Mar. 8, 2022 to celebrate International Women's Day



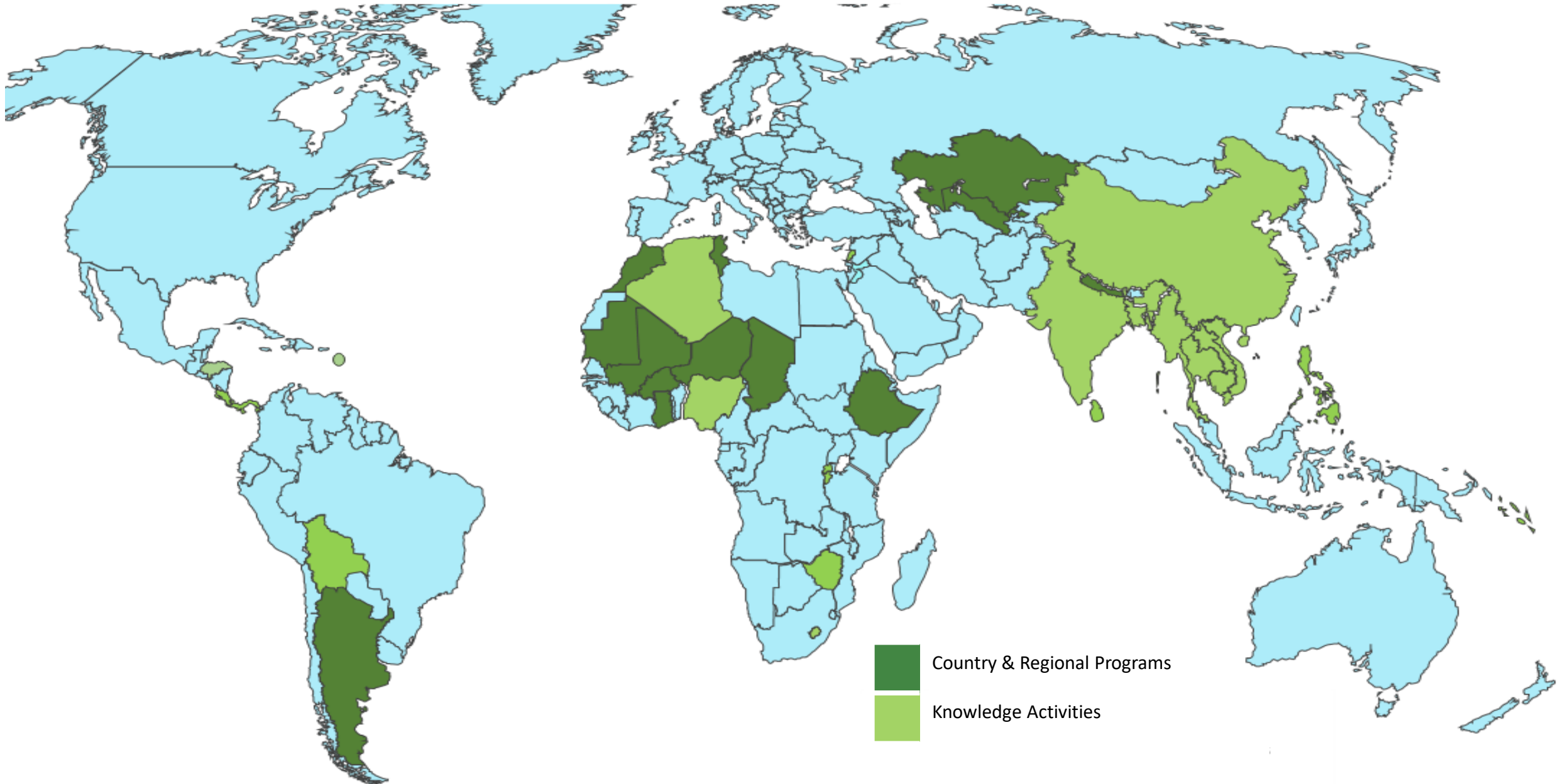
# PROGREEN

## A Partnership for Sustainable and Resilient Landscapes

Helping countries meet their national and global sustainable development goals and commitments, including poverty reduction, in a cost-effective manner



# PROGREEN Country Engagements



## Impact Program:

**To promote sustainable, integrated landscapes and efficient food value and supply chains at scale**

## Two Linked Features:

- **Global knowledge platform:** To support transformational shifts in use of environmentally sustainable practices and policies for priority global value chains
- **27 country projects:** focused on improving sustainability in landscape management & in value chains for beef, cocoa, coffee, maize, palm oil, rice, soy and wheat

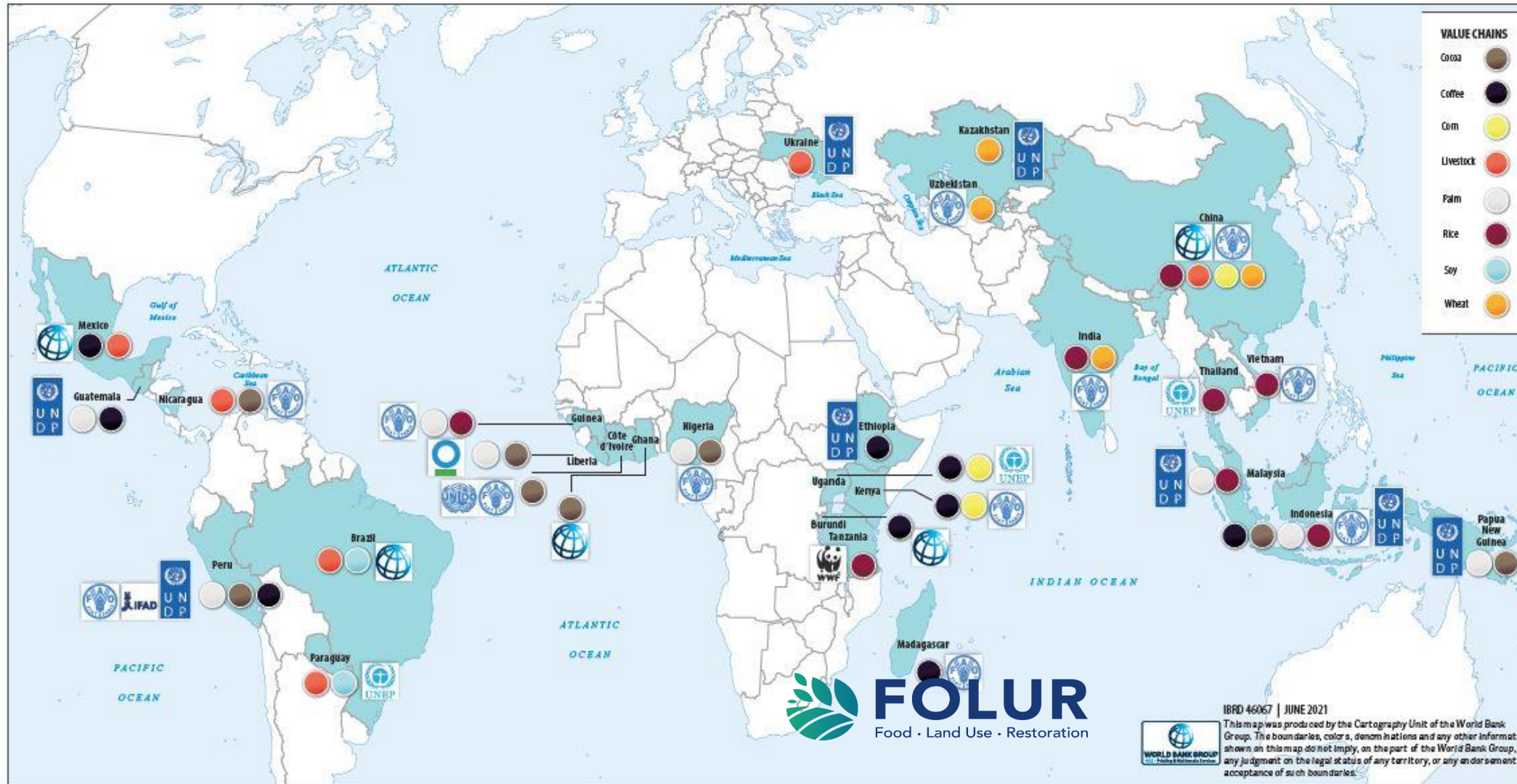
\$345 million, 7-year program financed by GEF, led by WB







# Food Systems, Land Use & Restoration (FOLUR) Program





# Objectives of the session

- **Share knowledge and lessons from** inclusive landscape approaches ongoing in different environments empowering vulnerable groups, relevant to both PROGREEN and FOLUR projects and others
- **Strengthen partnerships and capacity** to implement gender-transformative actions in forest and agricultural landscape ('green and climate-smart') projects & programs
- **Identify ways in which to catalyze uptake** of innovations by project teams in countries & regions
- **Introduce the W+ Standard** to measure women's empowerment, and **resources and options** available to project teams to address gender opportunities such as W+



# PROGREEN Country Program Gender-Responsive and Vulnerable-Inclusive Examples

- **Sahel** land restoration program – working with *women's groups* on tree crop products they control (e.g., Shea)
- **Ethiopia** Integrating Biodiversity and Improving Ecosystem Services – targeting *vulnerable* groups with livelihood opportunities and equitable PES
- **Ghana** Landscape Restoration – Integrated, *inclusive* participatory landscape management approaches
- **Nepal** Forests for Prosperity – *women and youths* with increased benefits from landscape-based value chains



# ***FOLUR Country Project's Gender Examples***

## **Reach**

- **Targets, quotas for women/IPs on Decision Bodies (Forest user groups, land admin agencies, etc)**
- **Inclusive exchange visits**

## **Benefit**

- **Women-targeted green financing funds**
- **Targeted livelihood diversification grants**

## **Enable**

- **Gender dialogues (men & women)**
- **Rural advisory service approaches targeted to women**
- **Mobile money, financial tech services training for women**

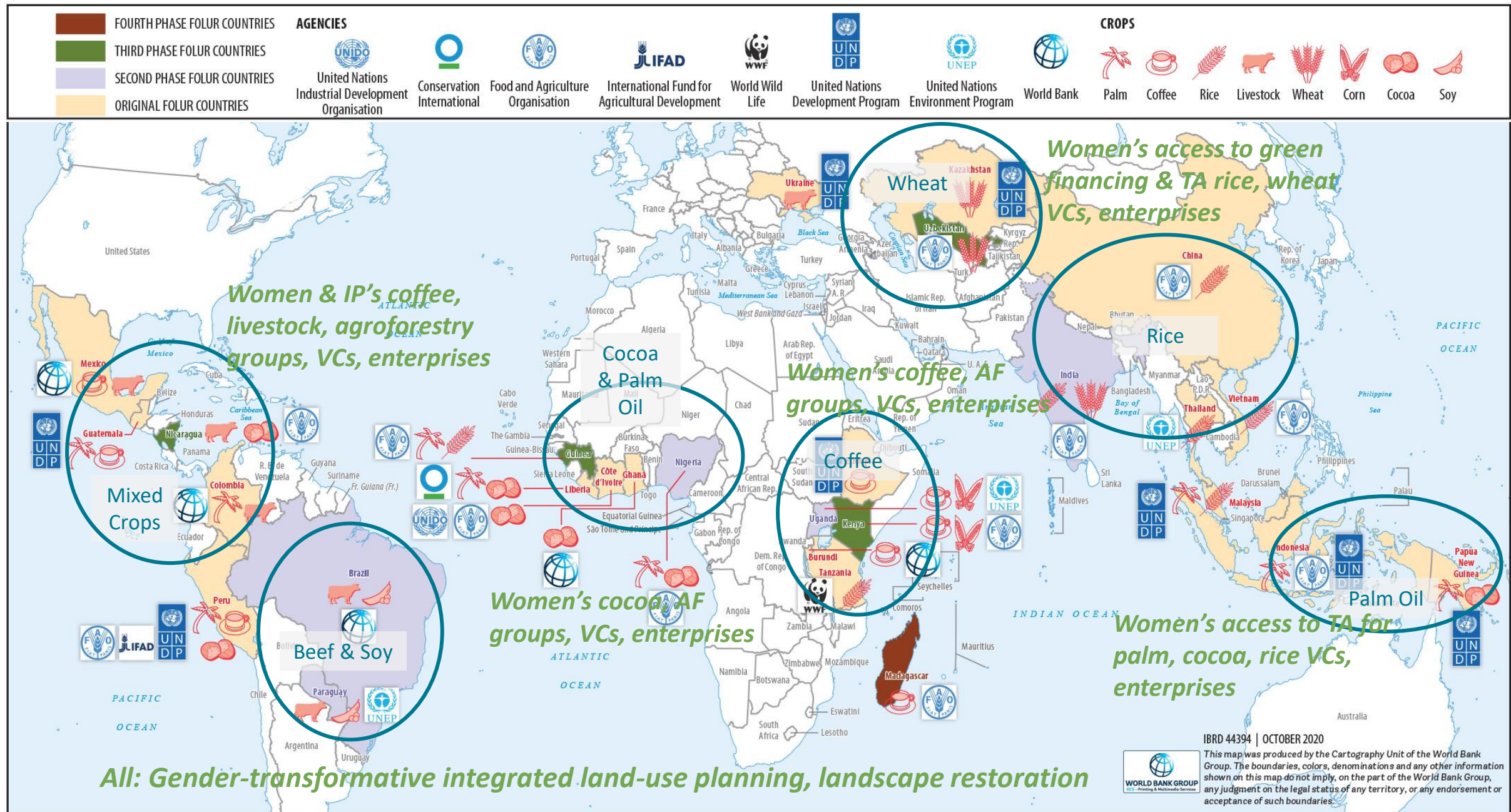
## **Empower**

- **Women's leadership trainings**
- **Women's signatures on contracts, land certificates**





# FOLUR's 27 Countries, 8 Commodities & Clustering Gender Opportunities

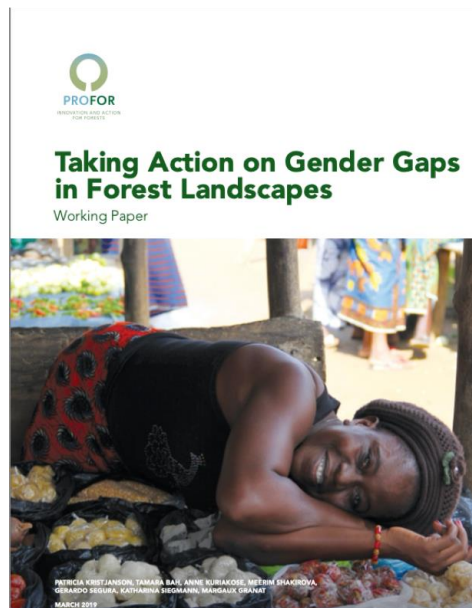




# Sharing available resources

Guidance, Lessons, Best practices, Training materials

Join the Green Commodities Community Gender Group  
@<https://greencommodities.community>



FOSTERING  
GENDER-  
TRANSFOR  
CHANGE IN  
SUSTAINAB  
FOREST  
MANAGEMENT  
THE CASE OF  
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MECHANISM

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# Speakers

**Dr. Jeannette Gurung**, Founder & Executive Director, Women Organizing Change in Agriculture and Natural Resource Management (WOCAN)

**Dr. Sindhu Prasad Dhungana**, Joint Secretary and Chief of Participatory Forestry Division, Ministry of Forests and Environment, Nepal

**Ms. Asyl Undeland**, Fund Manager, Enhancing Access to Benefits while Lowering Emissions (EnABLE), Climate Change Group, WB

**Mr. Santosh Mani Nepal**, forest and natural resource management specialist, consultant WB Nepal

**For more info and gender, ag & forest landscape-related resources:**

[https://www.progreen.info/cross\\_cutting\\_themes?redirect\\_id=cross-cutting-1](https://www.progreen.info/cross_cutting_themes?redirect_id=cross-cutting-1)

<https://www.folur.org/gender-inclusion>



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**Women's Empowerment: The key to unlocking  
transformational change in landscape and  
climate finance**

**Scaling Impact with the W+ Standard**



# Who We Are



- WOCAN's purpose is to advance women's empowerment and collective action to tackle climate change, poverty and food insecurity within enabling environments.
- US –registered global network with over 1400 Members in 114 countries, who have expertise in agriculture and NRM
- 25 Core Associates, trainers and W+ Experts in Africa and Asia
- Provider of gender and climate services for gender training, assessment, gender action plan development and technical



# Capacity building and TA for gender in landscape and related climate sectors

## Activities

WOCAN provides solutions for climate fund requirements; women's empowerment programs for renewable energy, climate-smart agriculture, and forest and water management projects. clients include the Forest Carbon Partnership Facility, Green Climate Fund, Nepal and Pakistan's REDD+ Programs, etc.

- Conduct stakeholder and gender analyses
- Share opportunities and approaches to achieve women's empowerment and climate results
- Design gender-responsive climate strategies and Gender Action Plans
- Provide coaching and technical assistance as needed to implement GAPs
- Training: leadership skills for women and men
- Training: implement, monitor and measure results
- Measure impacts using the W+ Standard™

## Results

- Increased effectiveness and gender-equitable benefit-sharing within forest and climate projects and investments
- Outcome measurement for projects that meet the requirements of the W+ Standard™
- Results-based payments through sale of W+ credits or W+ labelled carbon credits to meet market demands for social co-benefits and SDG impacts, returning revenues to project developers, funders and women in project communities.



# The W+ Standard



**What it is:** standard/certification framework that provides metrics and procedures to quantify, verify and monetize women's empowerment results within projects and supply chains. Endorsed by the IRIS+, Verra and others.

**What it Does:** provides framework for **designing** as well as **monitoring results within projects** and generates W+ units - quantified and verified units of improvement in women's conditions from a baseline in six domains. 1 W+ = 10% impact for one woman within the monitoring period.

**Value for Climate:** can be combined with GHG units as a co-benefit (ex. W+ labelled Verified Carbon Unit or stacked onto Voluntary Emission Reduction units) to simultaneously address SDGs for gender and climate.

## Sharing value with women

At least 20% of the revenue from W+ unit sales is granted to women's groups engaged in the project to be utilized as they see best fit to address community and climate adaptation needs and opportunities.



Momentum for Change Award 2016

# Value of the W+ Standard

1

**Provides results-based measurement and reporting for donors and investors**

- Quantified impacts for SDG target # 5
- Transparency and credibility through rigorous measuring and registry
- Stories and qualitative metrics beyond numbers of women
- Screen for portfolio of projects

2

**Enables one-stop mechanism to purchase GHG units with W+ label**

- Linked to VCS (Verified Carbon Standard) to enable streamlined verification of both standards
- Can also link to other GHG accounting frameworks
- Enables buyers to purchase GHG units with social co-benefit

3

**Provides revenue for both investors and women's groups through**



# Value of the W+ Standard to Landscape and Climate Funds



## Activities

1. Enhance project design for gender and women's empowerment, using W+ Standard as design and monitoring framework
2. Used as a screen across portfolio to assess performance for gender
3. Used for climate projects funded by the GCF, development organizations, companies and private sector funds, measuring results and generating W+ units or W+ labeled carbon units

## Results

- Increased gender integration in project proposals presented, for **outcomes**
- Increased confidence that projects and activities are producing results that include and benefit women, avoiding risk of 'pink washing'
- Revenue source for sustainability of activities through sale of W+ units
- Grant funds to women's groups through benefit sharing mechanism



# How it Works



Consultations  
with women  
Stakeholders

1

2



Development of  
Project Design  
Document



Baseline  
survey

3

4



Measurement  
of Results



Verification

5

6



Issuance of  
units



Direct  
payments  
to women

7

# Who benefits? Triple win solution



## WOMEN

Benefits and revenue for women engaged in the project

[At least 20 %] to support adaptation activities



## CLIMATE PROJECT DEVELOPERS

Reimbursement for costs of project activities & measurement plus funds for additional project activities



## UNIT BUYERS

Verified outcomes for SDG #5 and social returns



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# Example: Transformative changes in women's lives in Nepal

- Govt. provided biogas units and measured/sold GHG units. Women's unpaid labor has enabled functioning and maintenance of biogas digesters resulting in climate mitigation, forest conservation and GHG units.
- W+ Standard measured the time saved for 7,200 who replaced their wood-generated stoves, relieving them of the need to collect fuel wood from the forest and saving 2.26 hours per day.
- By eliminating this time-consuming, labor-intensive task, women gained time for leisure and self-improvement, planting vegetable gardens, and engaging in income generation and community activities.
- Women's groups received revenue from W+ unit sales, used for livelihood and climate adaptation activities.





# Global applications of W+ Standard™



## Energy access:

Biogas in Nepal, Indonesia

## Water access:

South Africa

## Transport:

Kenya

## Women's economic empowerment:

South Africa, Kenya, Morocco, Vietnam, Ghana, Dominican Republic



## Agriculture:

- Agribusiness, Kenya
- Sustainable rice, Cambodia

## Forest conservation:

- REDD+, Kenya, Brazil
- - REDD+ and Shea butter, Ghana
- CSR:
- South Africa
- Impact-linked finance:
- Country TBD



wocan

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