



# **Innovative approaches to gender integration in FOLUR Interventions**

Patti Kristjanson & FOLUR Gender  
Working Group

April 19 9-10:15 BRT (UTC-3)

***Welcome Bienvenue Beinvenida Bem-vindo Selamat datang  
Velkominn....***

Please, introduce yourself in the chat: write your name, organization and where you are joining us from today.

Por favor, apresente-se no chat: escreva seu nome, organização e onde você está se juntando a nós hoje.

Por favor, preséntese en el chat: escriba su nombre, organización y desde dónde se nos une hoy.

Veuillez vous présenter dans le chat : écrivez votre nom, votre organisation et d'où vous nous rejoignez aujourd'hui.

# Session Purpose

- To **inspire and motivate**, enrich **perspectives**, share **lessons** re: our gender-targeted efforts
- Identify specific **gender-responsive solutions** FOLUR project teams can implement to make their projects more inclusive
- Enhance our knowledge of how, and ability to, measure and value **improved equity impacts**





# Reach, Benefit, Empower

## Questions for audience

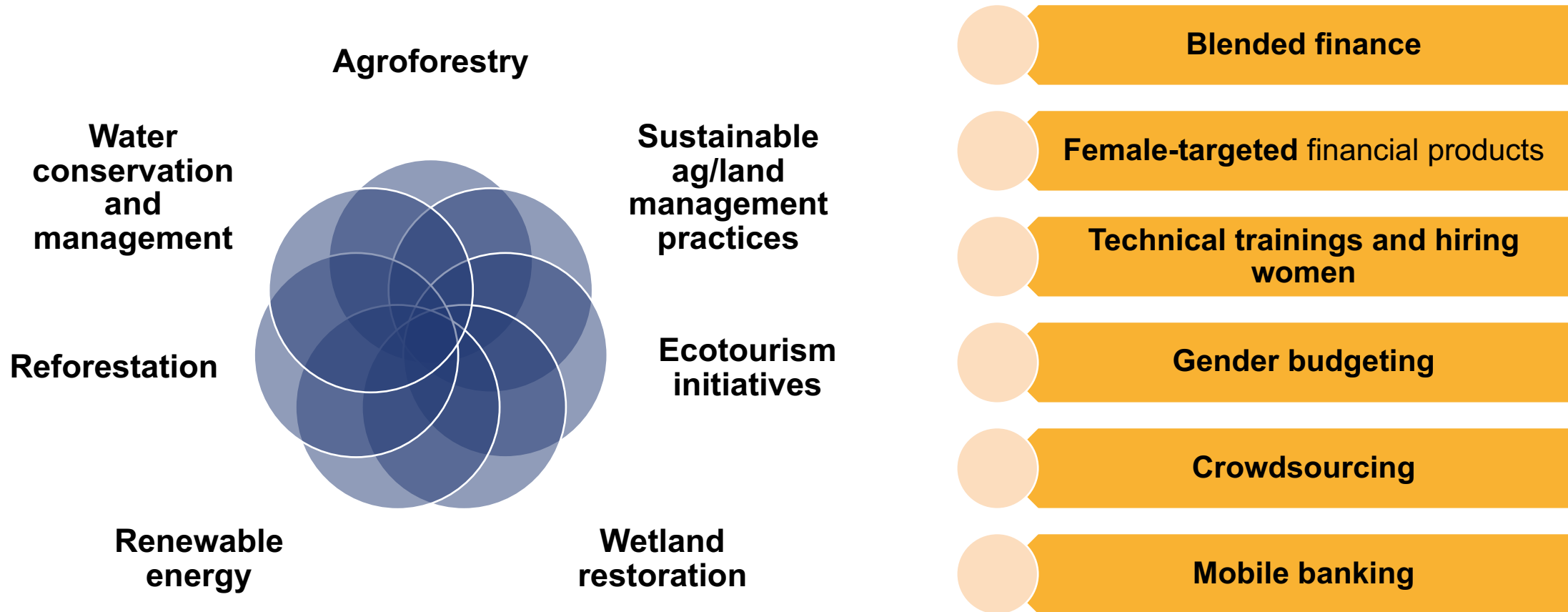
*(in person - hands  
up/keep them up if yes;  
hands down if  
no/unaware;*

*Online - click on thumbs  
up if yes, remove if  
no/unaware)*

- 1) Are you part of a project team implementing a Country Project?
- 2) Is your project including/planning any activities you are aware of aimed specifically at: **Increasing participation** of women, youths, indigenous and/or marginalized people in the project site communities?
- 3) Is your project including (and budgeting for) actions aimed at directly **benefiting these groups**?
- 4) Is your project planning on/including **activities that empower women** and others?



# So how do we restore landscapes and empower women? Chat GBT suggests:



# So how do we Reach, Benefit, Empower?

## Sharing experiences: Our panel

***Hannah Simmons*** –  
Founder and CEO,  
Ecosystem Regeneration  
Associates, Brazil



***Pascal Fabie*** –  
GGP/UNDP/Gender  
Working Group co-  
moderator



***Wiene Andriyana*** –  
FOLUR Indonesia



***Maurizio Furst*** –  
FAO/Gender Working  
Group co-moderator



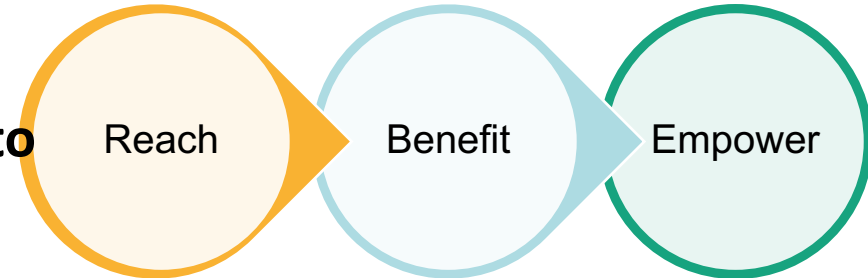
***Ana Isabel Fernandez  
Montes de Oca*** – FOLUR  
Mexico



# Empowering Women through Agroforestry

- Where? The Brazilian Cerrado

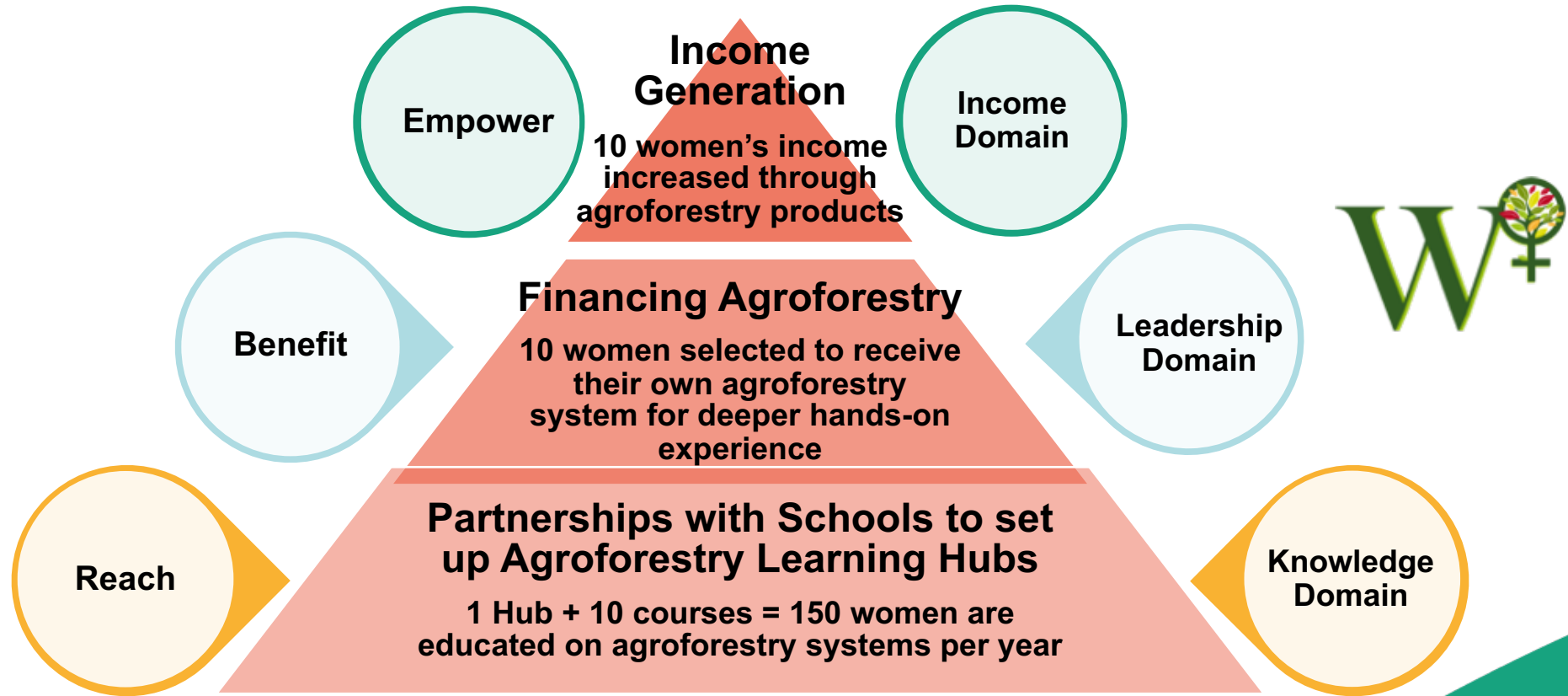
- What? ERA developed an Impact Pyramid to



- How? We measure and monitor the improvements to women's lives through the W+ standard. A 10% increase generates 1 unit. 1 unit sells for \$20
- When? The program started in 2021 and since then we have impacted 250 women, and this year we plan to impact another 200 women

*Hannah Simmons*, Founder and CEO  
ERA (Ecosystem Regeneration Associates)

# Empowering Women through Agroforestry







REGENERATIVE AGRICULTURE  
where mitigation meets  
adaptation and empowerment











Thank you!!!



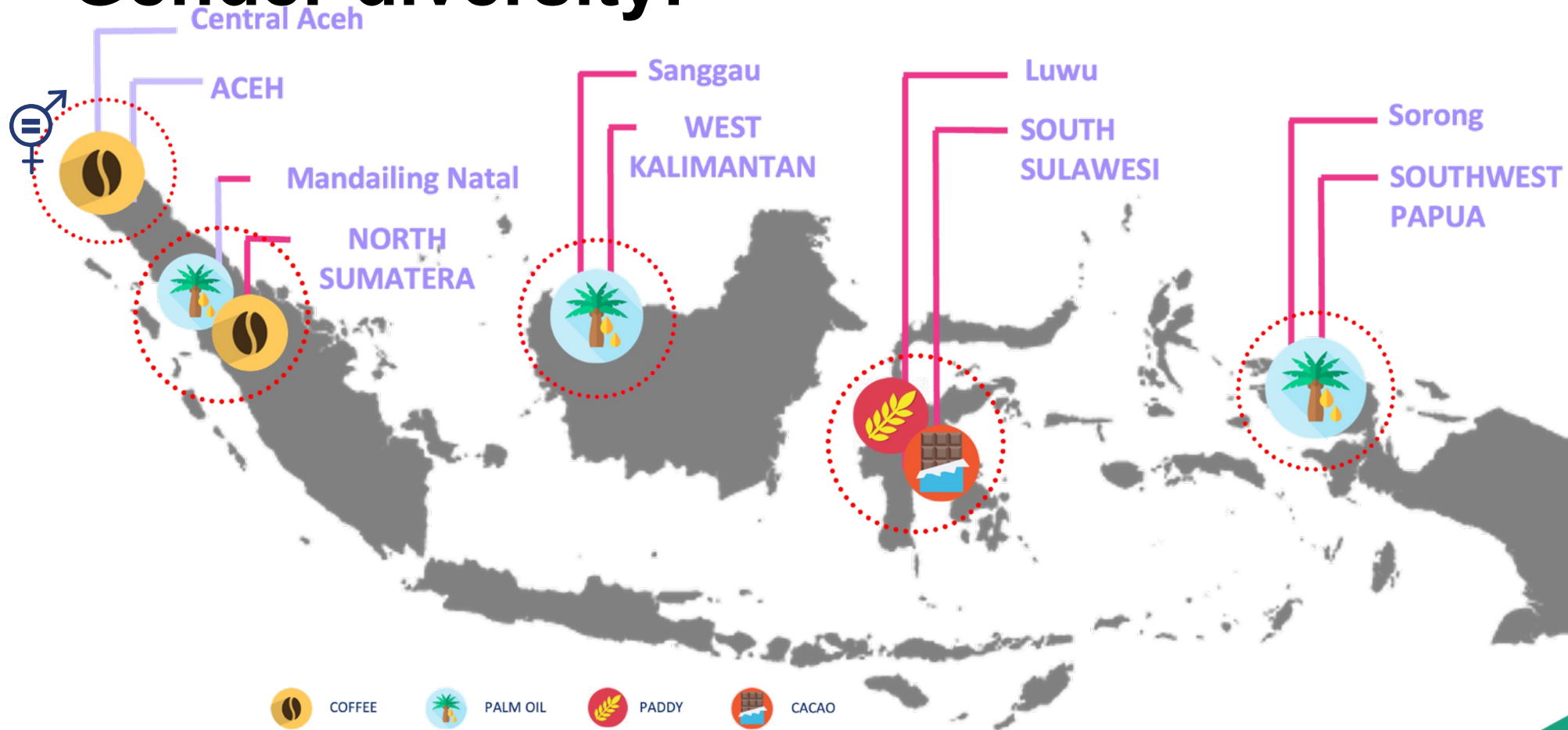
# Nurturing a gender-responsive culture in early stages of project implementation: Initial reflections from the Indonesia FOLUR project



***Wiene Andriyana*** – Technical Analyst (Gender Focal Point), UNDP for FOLUR Indonesia



# Gender diversity!



# Finding the Entry Point

## ***First things first:***

Building trust and inclusion

Multistakeholder Consultation:  
National – Site Level

ILM → site intervention  
verification

Informal and adaptive approach



- “Inclusion” activities to demonstrate *FOLUR project can be (is) an agent of gender equality:*
- making visible efforts to include women in meetings and other project activities – making this “normal”
- including women in visible project staff/activity positions
- asking women’s (as well as men’s) opinions about project activities
- training women in the tools and techniques of projects – at later stage





# stories from the field



Ask, listen, take notes and pictures after asking for consent

Respect, observe gender patterns – roles, level of participation, decision-making power

Co-develop targeted activities





***Mainstreaming  
gender in project  
activities is an  
opportunity and  
NOT a burden..***



**Muito Obrigada!**

Contact:  
Gender Focal Point FOLUR  
Indonesia  
[wiene.andriyana@undp.org](mailto:wiene.andriyana@undp.org)

# FOLUR in Mexico: CONECTA engages women in regenerative livestock and agroforestry

**Ana Isabel Fernández Montes de Oca** –  
Coordinator, CONECTA Technical  
Coordinating Unit, Mexican Fund for the  
Conservation of Nature (FMCN)

**Sergio Lopez** – Director of Sustainable  
Management, FMCN

**Tuuli Bernardini** – Task Team Leader,  
World Bank



# CONNECTING WATERSHED HEALTH WITH SUSTAINABLE LIVESTOCK AND AGROFORESTRY PRODUCTION (CONECTA)

- Technical lead and president of Coordinator Committee: **The National Institute of Ecology and Climate Change (INECC)**
- Executing agency: **The Mexican Fund for the Conservation of Nature (FMCN)**
- Implementing agency: **World Bank**





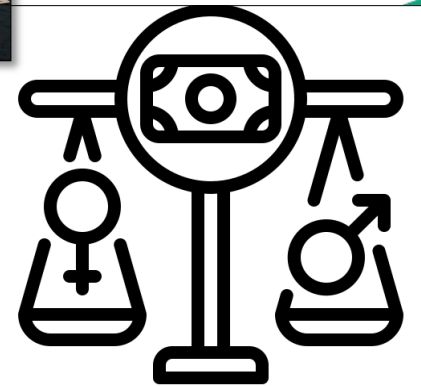
# What have we done

- Gender Action Plan and Gender Analysis (project level)
- Diagnostic of gender for executing units and producer groups (local level)
- Childcare to facilitate women's participation



# What are we trying to achieve

- More women engaged in sustainable production
- More women in leadership roles
- Increased economic and social benefits for women



# Lessons learned

## Childcare

Legal aspects  
Adequate spaces  
Trained staff  
Insurance  
Protocols

## Recurso

- 00 Planes politicas e instrumentos CONECTA
- 01 Enfoque de genero y manejo sust
- 02 Talleres sobre genero
- 03 Talleres de masculinidades
- 04 Comunicacion inclusiva
- 05 Violencia de genero
- 00 Paginas web utiles.xlsx
- 01 Tecnicas diagnosticos con PdG.xlsx



## Gender violence

Sensitive and contextual recommendations  
Consider the complexity of households/community dynamics







# Capacity Development for Gender-Responsive Interventions in FOLUR Country Projects

*Pascal Fabie, UNDP*

*Agustela Nini-Pavli, UNDP*

# Resource Guide on Gender Equality for FOLUR by UNDP

*2023 edition*



# Why is the Resource Guide important?

Designing, implementing and monitoring gender-responsive interventions in all FOLUR areas is a key requirement for the FOLUR Impact program, but it is also very challenging!

The *Resource Guide* helps Country Projects achieve their gender objectives in line with global gender equality policies and GEF requirements.

# What is the Resource Guide?

- Brings important resources on gender equality relevant to FOLUR Country Projects in one place, providing easy access all publications
- Resources are organized around FOLUR's four Results Areas (ILM, SVC, LR, KM/M&E)
- Resources are summarized to help country team quickly assess relevance
- Interactive PDF version available soon in the FACS Community platform



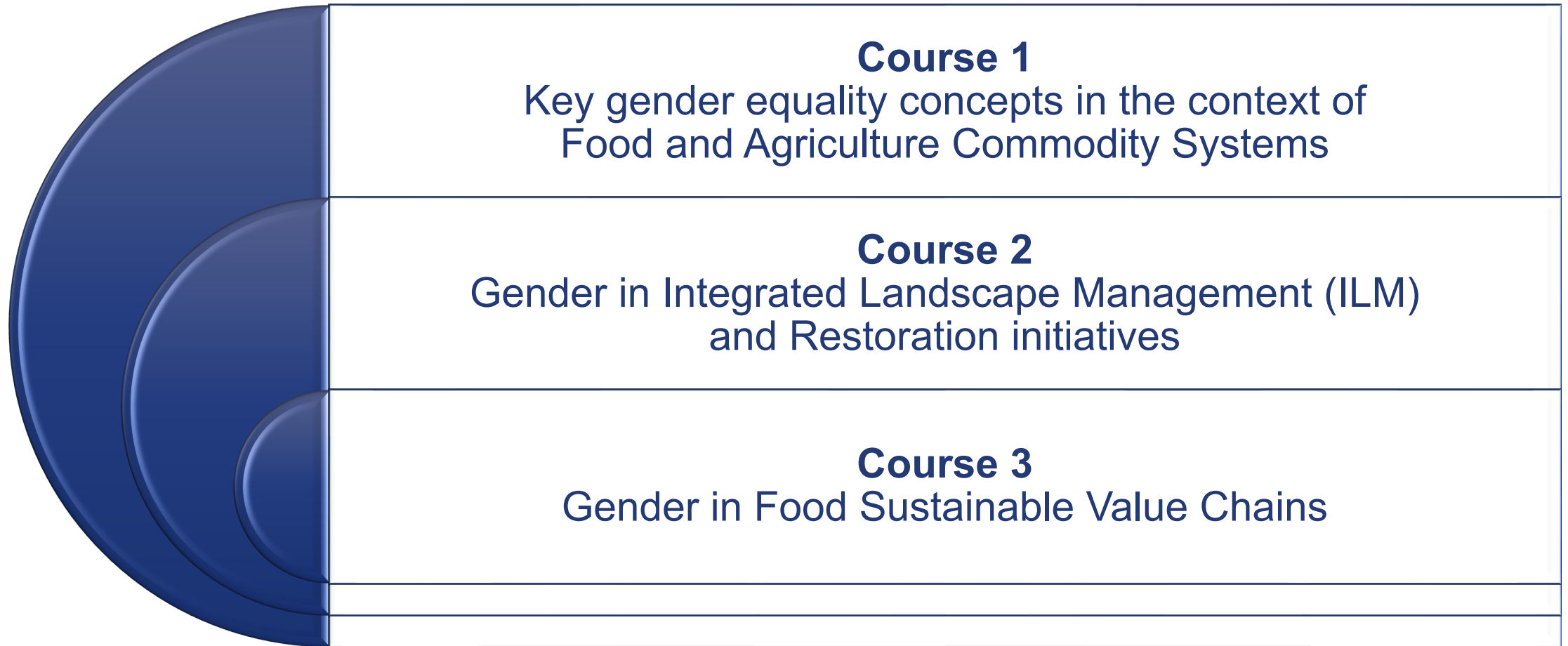
# Gender Learning Programme for FOLUR by UNDP



# Is the Gender Learning Programme important?

- Yes, both in short and medium terms
- It aims to respond to immediate concrete capacity gaps on gender issues within FOLUR country projects
- It opens a channel of on-going exchange and support on gender issues between country teams through the FOLUR Gender Working Group
- It offers professional development opportunities for all staff from FOLUR IAs, project units, national partners and local stakeholders to update their knowledge and skills to achieve gender-inclusive results in their initiatives

# How is the Learning Programme organized?



# Thank you

**Pascal Fabie**

*Senior learning & impact adviser  
UNDP FACS*

*[pascal.fabie@undp.org](mailto:pascal.fabie@undp.org)*

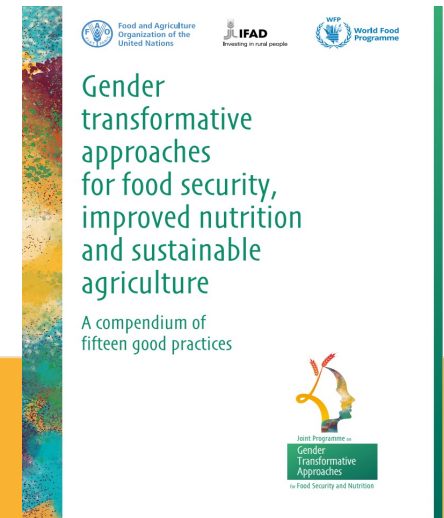
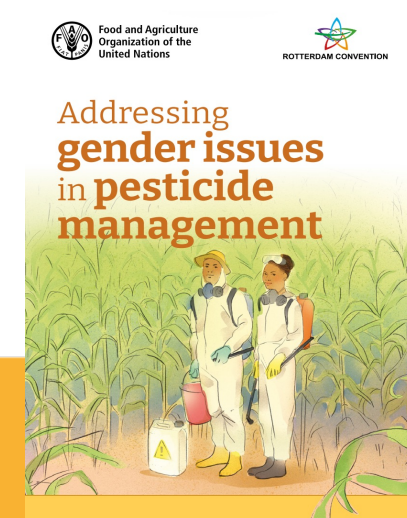
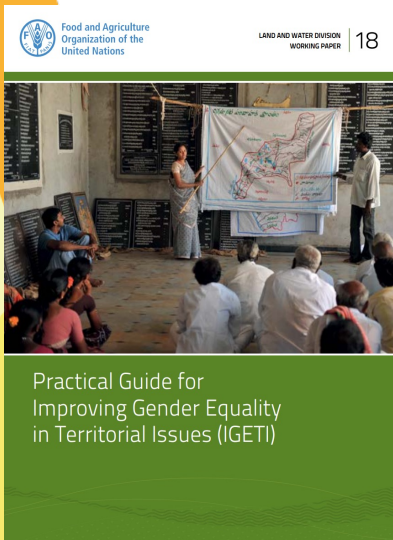
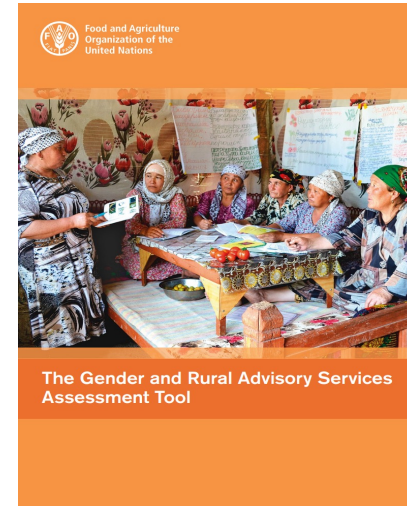


# FAO – tools and approaches for gender-sensitive value chain development

*Maurizio Furst*, FAO/Gender Working Group co-moderator



# Tools for gender-sensitive value chain development



# Integrated approach on gender responsive mechanization (Nepal, Benin)

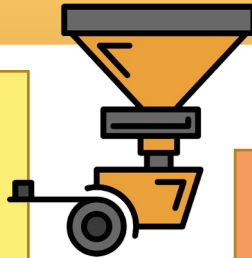
## Assessments

Gender-responsive mechanization needs assessment

Gender-responsive business model canvas to prioritize viable businesses

Key informant's questionnaire on the supportive environment for mechanization

## Selection of equipment



## Capacity building/ Awareness Raising

Gender-responsive training on operation and maintenance of equipment

Gender transformative awareness-raising session on social norms

Training on post-harvest management and handling



## Dissemination and upscaling

Scaling scan analysis (CIMMYT/FAO)





***Thank you!!***

*Visit: [fao.org/gender](https://fao.org/gender)*

*All FAO gender-FOLUR related  
resources have been made available  
on the FACS Gender Page at:*

*[https://greencommodities.community  
/topics/15918/feed](https://greencommodities.community/topics/15918/feed)*

For more information:  
[maurizio.furst@fao.org](mailto:maurizio.furst@fao.org)

# Q & A

Questions for speakers?

Other Country Project gender-related  
experience to share?



# Questions for audience (Menti.com)

- 1. How best can the Gender Working Group help country project teams tackle your gender challenges/opportunities? (pick one – what would help you the *most*?)**
- A. Inclusive technical training approaches** — guides, webinars, cross-site learning...
  - B. Communication efforts** — stories, lesson syntheses, policy briefs, social media...
  - C. Efforts aimed at increasing gender-targeted investments, policies** — W+ pilots, competitions, awards ...

# Questions for audience

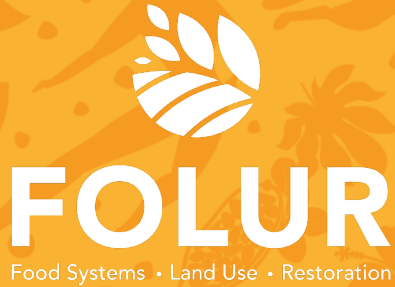
**2. Please briefly describe some gender-related activities you feel will be good opportunities for your country project(s) - Actual or aspirational!**

# Questions for audience

**3. Which stakeholders will you encourage to register relevant staff to attend the future FOLUR Gender Training program? (tick all that apply)**

- A. All staff from your project management unit
- B. Direct government counterpart staff
- C. Relevant staff from other ministries
- D. Partner CSO staff
- E. Private sector partner staff
- F. Other relevant project staff operating in your project landscapes
- G. Other (please specify)





*Muito Obrigada!*

## FOLUR Gender Resources

Go to:

<https://www.folur.org/gender-inclusion>



FOOD AND AGRICULTURAL  
COMMODITY SYSTEMS  
COMMUNITY

Join the **FACS Gender Community**:

Send an **email** to the *FACS Community Team*  
([facscommunity@undp.org](mailto:facscommunity@undp.org))

and Patricia Kristjanson (*World Bank*, FOLUR Gender Lead;  
[pkristjanson@worldbank.org](mailto:pkristjanson@worldbank.org))



Download the App (from the  
[Apple](#) or [Google Play](#) Stores):

Name: ***Green Commodities***