



Innovative approaches to gender integration in FOLUR Interventions

Patti Kristjanson & FOLUR Gender
Working Group

April 19 9-10:15 BRT (UTC-3)

***Welcome Bienvenue Beinvenida Bem-vindo Selamat datang
Velkominn....***

Please, introduce yourself in the chat: write your name, organization and where you are joining us from today.

Por favor, apresente-se no chat: escreva seu nome, organização e onde você está se juntando a nós hoje.

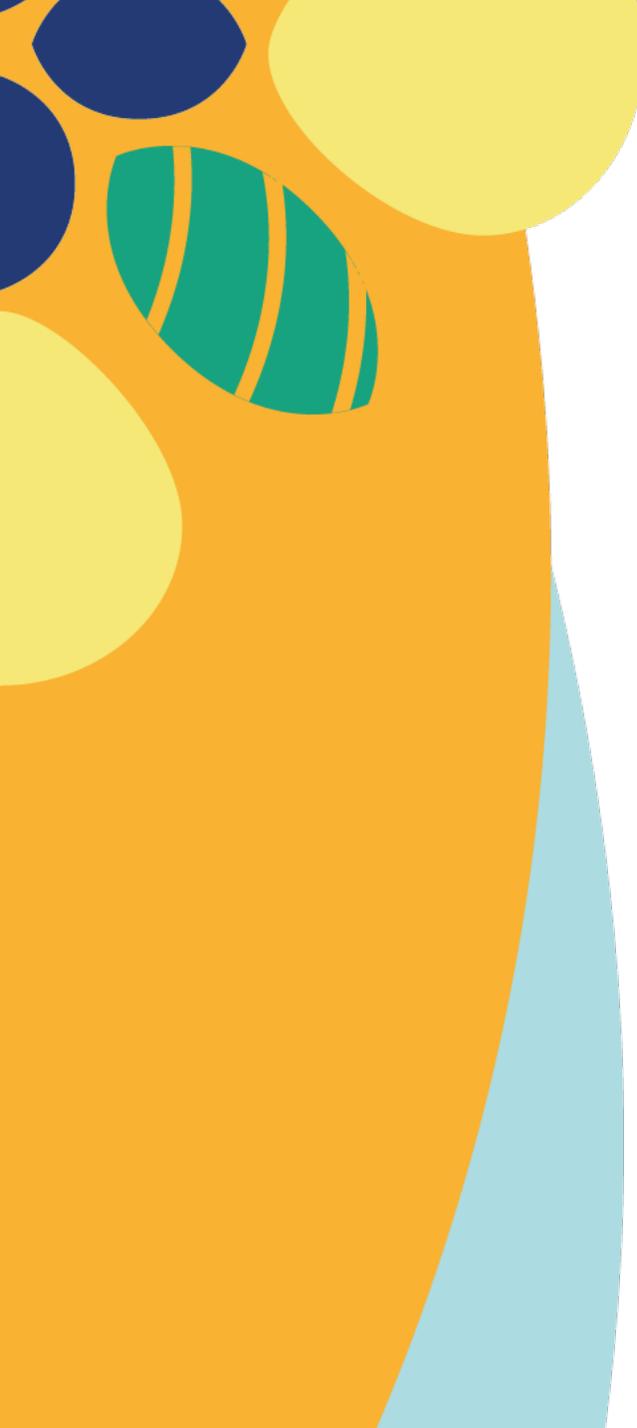
Por favor, preséntese en el chat: escriba su nombre, organización y desde dónde se nos une hoy.

Veillez vous présenter dans le chat : écrivez votre nom, votre organisation et d'où vous nous rejoignez aujourd'hui.

Session Purpose

- To **inspire and motivate**, enrich **perspectives**, share **lessons** re: our gender-targeted efforts
- Identify specific **gender-responsive solutions** FOLUR project teams can implement to make their projects more inclusive
- Enhance our knowledge of how, and ability to, measure and value **improved equity impacts**





Reach, Benefit, Empower

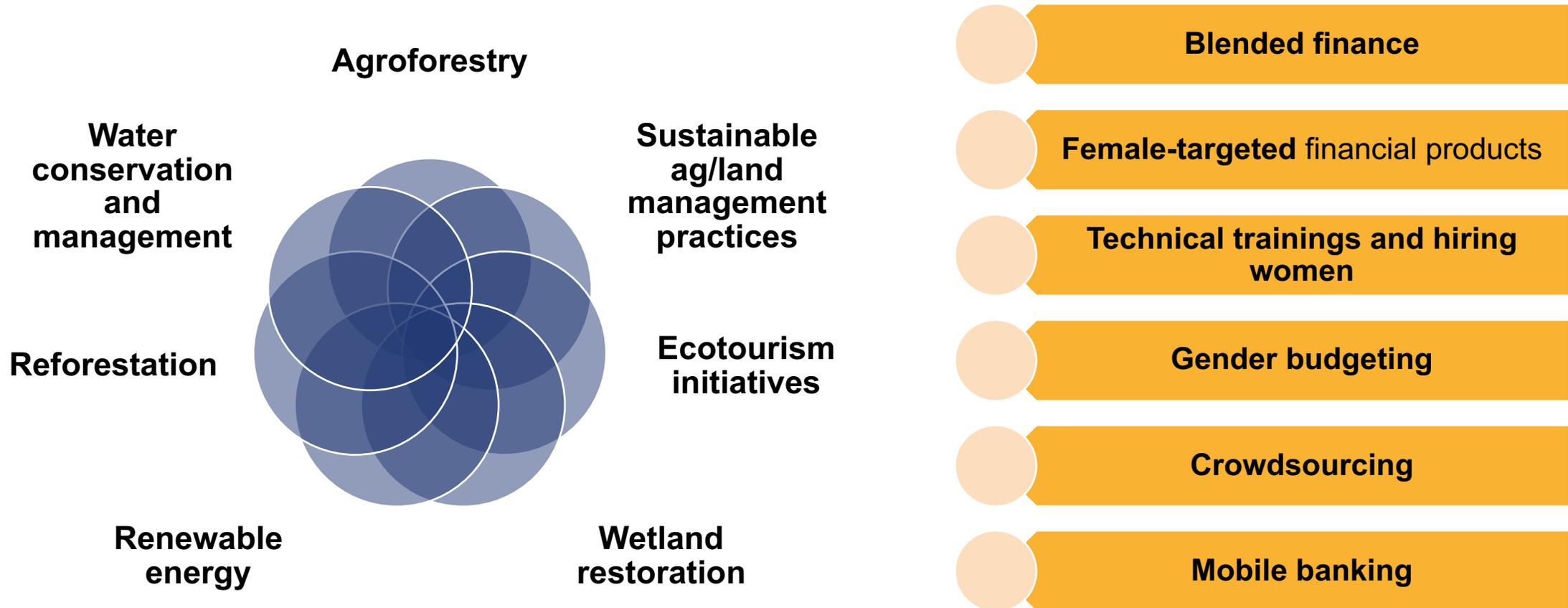
Questions for audience

*(in person - hands
up/keep them up if yes;
hands down if
no/unaware;*

*Online - click on thumbs
up if yes, remove if
no/unaware)*

- 1) Are you part of a project team implementing a Country Project?
- 2) Is your project including/planning any activities you are aware of aimed specifically at: **Increasing participation** of women, youths, indigenous and/or marginalized people in the project site communities?
- 3) Is your project including (and budgeting for) actions aimed at directly **benefiting these groups**?
- 4) Is your project planning on/including **activities that empower women** and others?

So how do we restore landscapes and empower women? Chat GBT suggests:



So how do we Reach, Benefit, Empower? Sharing experiences: Our panel

Hannah Simmons –
Founder and CEO,
Ecosystem Regeneration
Associates, Brazil



Pascal Fabie –
GGP/UNDP/Gender
Working Group co-
moderator



Wiene Andriyana –
FOLUR Indonesia



Maurizio Furst –
FAO/Gender Working
Group co-moderator



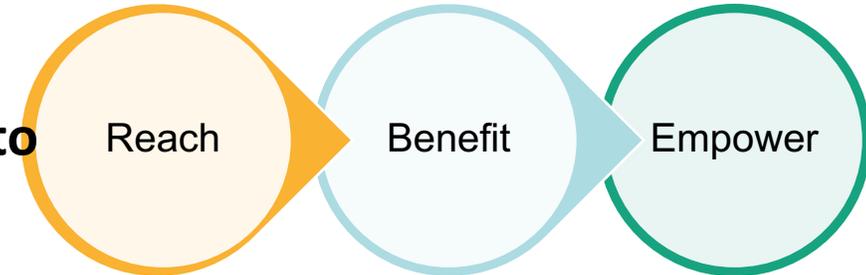
***Ana Isabel Fernandez
Montes de Oca*** – FOLUR
Mexico



Empowering Women through Agroforestry

- **Where? The Brazilian Cerrado**

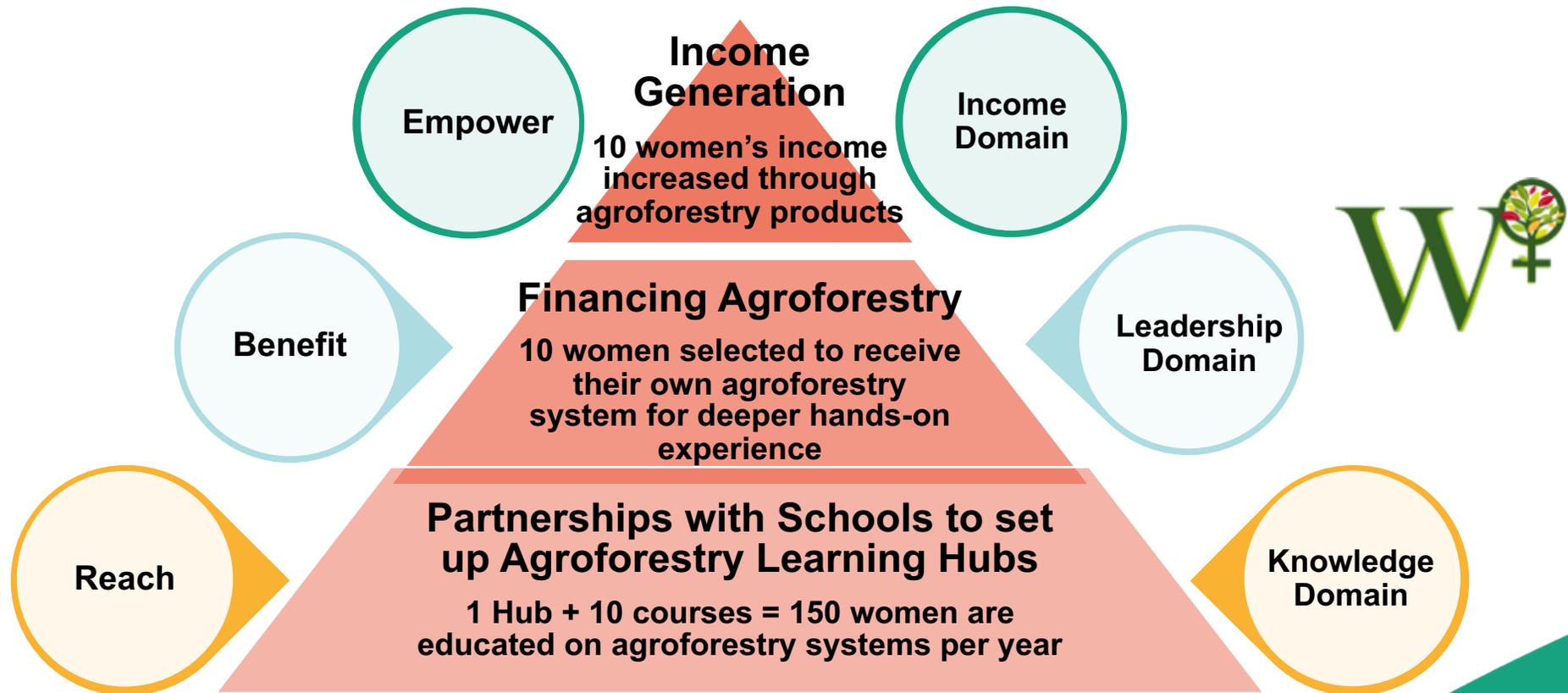
- **What? ERA developed an Impact Pyramid to**



- **How? We measure and monitor the improvements to women's lives through the W+ standard. A 10% increase generates 1 unit. 1 unit sells for \$20**
- **When? The program started in 2021 and since then we have impacted 250 women, and this year we plan to impact another 200 women**

Hannah Simmons, Founder and CEO
ERA (Ecosystem Regeneration Associates)

Empowering Women through Agroforestry





REGENERATIVE AGRICULTURE
where mitigation meets
adaptation and empowerment





An aerial photograph of a farm. The left side shows rows of lush green crops, possibly beans, with some banana plants interspersed. The right side shows a large field of brown, tilled soil with several rows of small holes, likely for planting. Several people are visible working in the field, some carrying white bags. The image has a white border at the top and a blue border at the bottom.

Thank you!!!

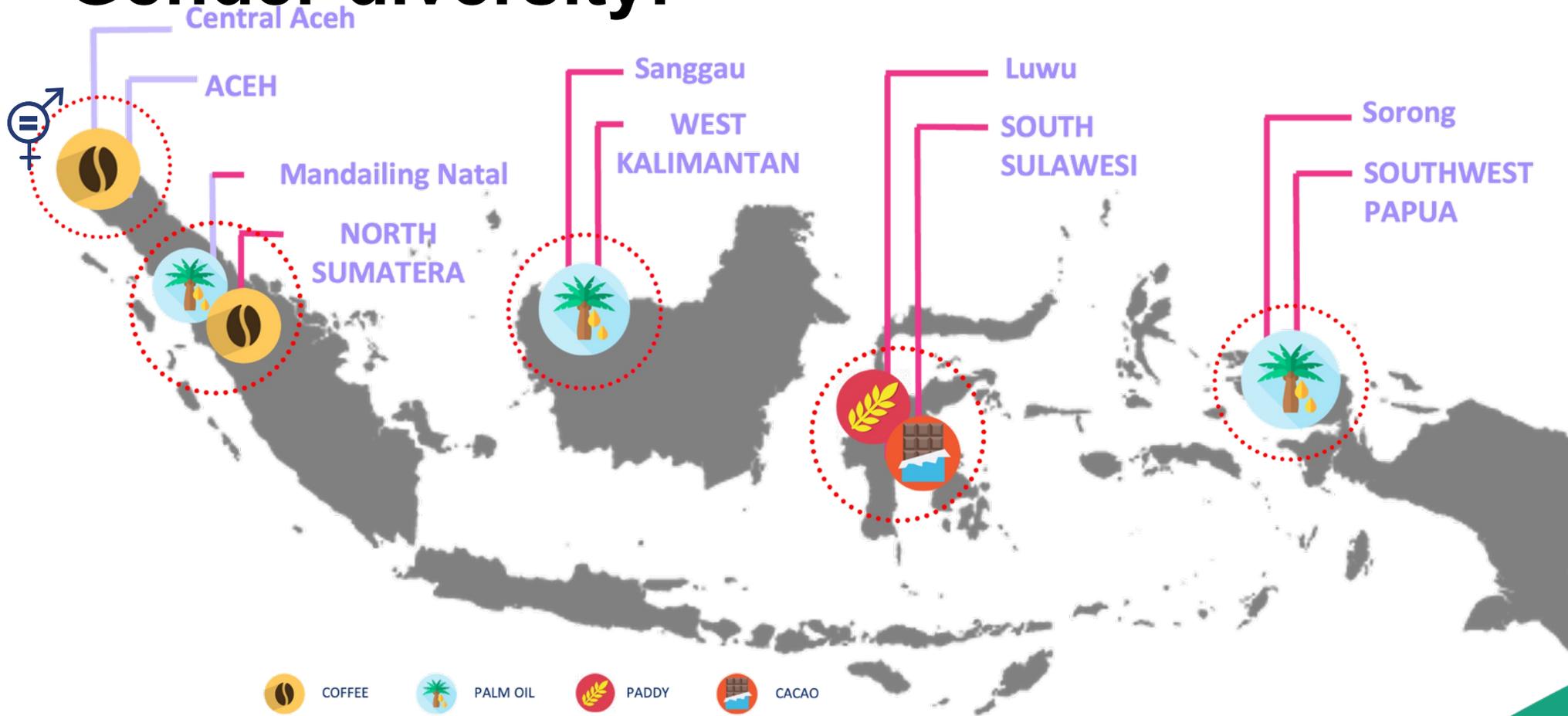
Hannah@erabrazil.com

Nurturing a gender-responsive culture in early stages of project implementation: Initial reflections from the Indonesia FOLUR project



Wiene Andriyana – Technical Analyst (Gender Focal Point), UNDP for FOLUR Indonesia

Gender diversity!



Finding the Entry Point

First things first:

Building trust and inclusion

Multistakeholder Consultation:
National – Site Level

ILM → site intervention
verification

Informal and adaptive approach



- “Inclusion” activities to demonstrate *FOLUR project can be (is) an agent of gender equality:*
- making visible efforts to include women in meetings and other project activities – making this “normal”
- including women in visible project staff/activity positions
- asking women’s (as well as men’s) opinions about project activities
- training women in the tools and techniques of projects – at later stage



stories from the field



Ask, listen, take notes and pictures after asking for consent

Respect, observe gender patterns – roles, level of participation, decision-making power

Co-develop targeted activities

*Mainstreaming
gender in project
activities is an
opportunity and
NOT a burden..*



Muito Obrigada!

Contact:
Gender Focal Point FOLUR
Indonesia
wiene.andriyana@undp.org

FOLUR in Mexico: CONECTA engages women in regenerative livestock and agroforestry

Ana Isabel Fernández Montes de Oca –
Coordinator, CONECTA Technical
Coordinating Unit, Mexican Fund for the
Conservation of Nature (FMCN)

Sergio Lopez – Director of Sustainable
Management, FMCN

Tuuli Bernardini – Task Team Leader,
World Bank



CONNECTING WATERSHED HEALTH WITH SUSTAINABLE LIVESTOCK AND AGROFORESTRY PRODUCTION (CONECTA)

- Technical lead and president of Coordinator Committee: **The National Institute of Ecology and Climate Change (INECC)**
- Executing agency: **The Mexican Fund for the Conservation of Nature (FMCN)**
- Implementing agency: **World Bank**



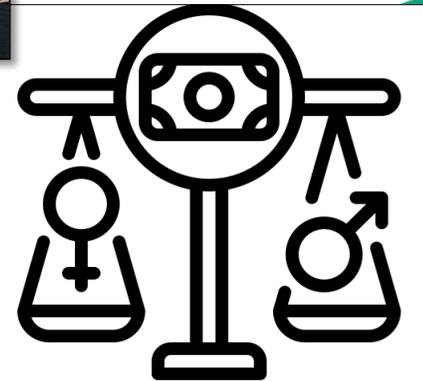
What have we done

- Gender Action Plan and Gender Analysis (project level)
- Diagnostic of gender for executing units and producer groups (local level)
- Childcare to facilitate women's participation



What are we trying to achieve

- More women engaged in sustainable production
- More women in leadership roles
- Increased economic and social benefits for women



Lessons learned

Childcare

- Legal aspects
- Adequate spaces
- Trained staff
- Insurance
- Protocols

Recursero

- 00 Planes politicas e instrumentos CONECTA
- 01 Enfoque de genero y manejo sust
- 02 Talleres sobre genero
- 03 Talleres de masculinidades
- 04 Comunicacion inclusiva
- 05 Violencia de genero
- 00 Paginas web utiles.xlsx
- 01 Tecnicas diagnosticos con PdG.xlsx



Gender violence

Sensitive and contextual recommendations
 Consider the complexity of households/community dynamics



Mecanismo de Atención a Quejas y Consultas

CHIHUAHUA

¿Sabías que CONECTA cuenta con un mecanismo para que puedas realizar una queja o consulta? Sigue estos pasos.

Este es un servicio gratuito, confidencial e independiente para ayudarte. Si no podemos resolver tu consulta, queja o sugerencia, te orientaremos sobre las opciones a seguir.



CONOCE NUESTRO AVISO DE PRIVACIDAD Y CÓDIGO DE ÉTICA

1 Elige el canal y comunícate

Correo electrónico

Consultas: info@fmcn.org
 Quejas: denuncias@fmcn.org

Redes sociales

@FondoMexicano

Teléfono

55 5611 9779

Correo postal

Francisco Sosa 102, colonia Santa Catarina, alcaldía Coyoacán, CDMX, C.P. 04010

Asegúrate de:

- Explicar detalladamente tu queja o consulta sobre CONECTA.
- Proporcionar un medio para contactarte.

2 ¿Qué pasa con mi queja o consulta después de enviarla?

1 Tipo de consulta	2 Atención y seguimiento	3 Plazo de respuesta (días hábiles)
<p>Duda, sugerencia o solicitud de información</p>	<p>Duda o solicitud de información Te responderemos con la información solicitada.</p> <p>Sugerencia Pasa por una valoración interna para que identifiquemos la mejor forma de integrarla.</p>	<p>3</p> <p>5</p>
<p>Queja, denuncia o inconformidad</p>	<p>No procede No está relacionada con el proyecto. Nos comunicaremos contigo y te explicaremos por qué.</p> <p>Procede, pero Ya se realizaron acciones correctivas y se ha resuelto. Nos comunicaremos contigo.</p> <p>Procede Programaremos en conjunto acciones específicas para resolver y mejorar la atención brindada.</p>	<p>3</p> <p>3</p> <p>20</p>



Capacity Development for Gender-Responsive Interventions in FOLUR Country Projects

Pascal Fabie, UNDP

Agustela Nini-Pavli, UNDP

Resource Guide on Gender Equality for FOLUR by UNDP

2023 edition



Why is the Resource Guide important?

Designing, implementing and monitoring gender-responsive interventions in all FOLUR areas is a key requirement for the FOLUR Impact program, but it is also very challenging!

The *Resource Guide* helps Country Projects achieve their gender objectives in line with global gender equality policies and GEF requirements.

What is the Resource Guide?

- Brings important resources on gender equality relevant to FOLUR Country Projects in one place, providing easy access all publications
- Resources are organized around FOLUR's four Results Areas (ILM, SVC, LR, KM/M&E)
- Resources are summarized to help country team quickly assess relevance
- Interactive PDF version available soon in the FACS Community platform

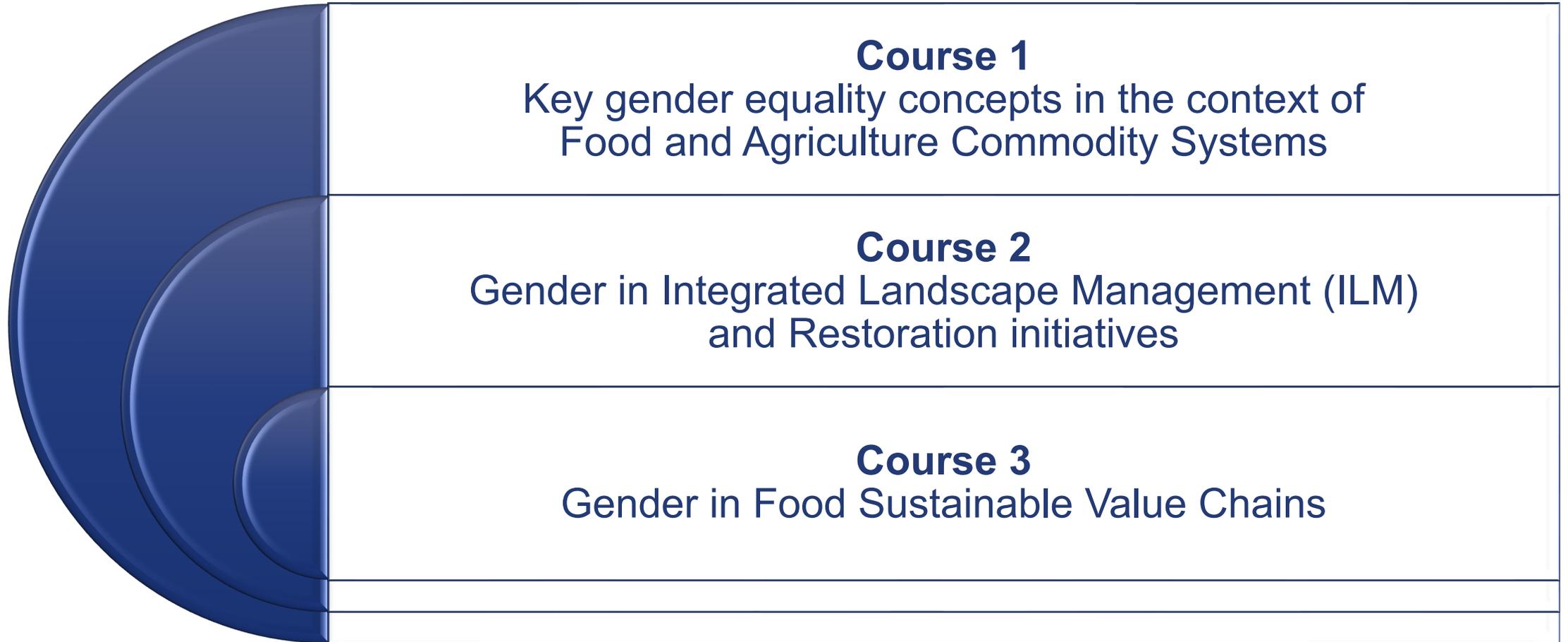
**Gender Learning
Programme
for FOLUR by
UNDP**



Is the Gender Learning Programme important?

- Yes, both in short and medium terms
- It aims to respond to immediate concrete capacity gaps on gender issues within FOLUR country projects
- It opens a channel of on-going exchange and support on gender issues between country teams through the FOLUR Gender Working Group
- It offers professional development opportunities for all staff from FOLUR IAs, project units, national partners and local stakeholders to update their knowledge and skills to achieve gender-inclusive results in their initiatives

How is the Learning Programme organized?



Thank you

Pascal Fabie

*Senior learning & impact adviser
UNDP FACS*

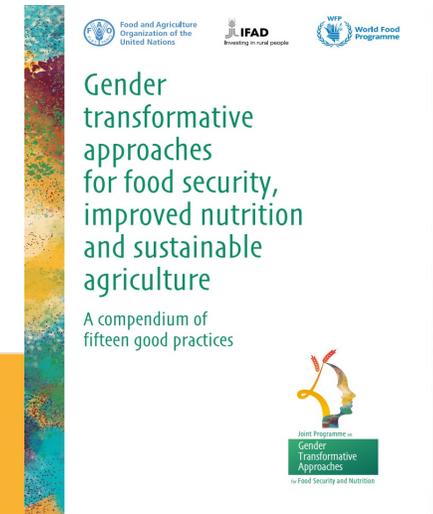
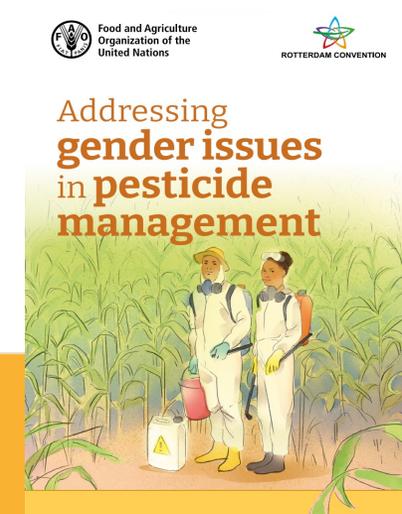
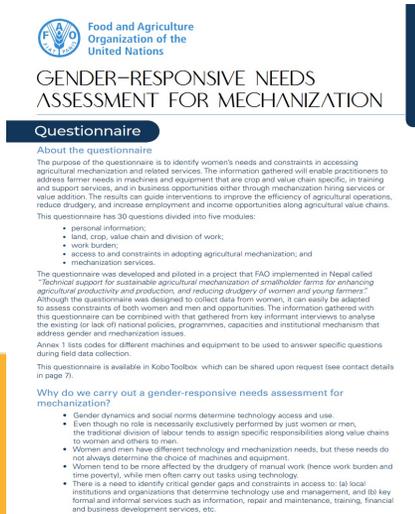
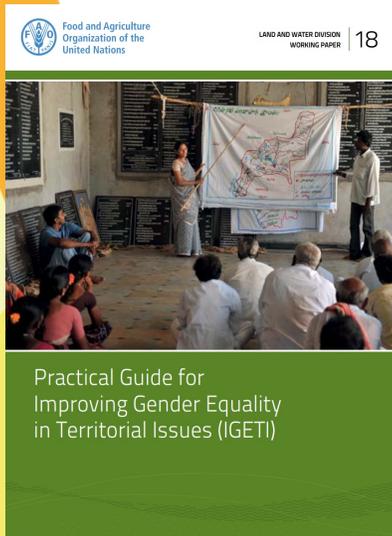
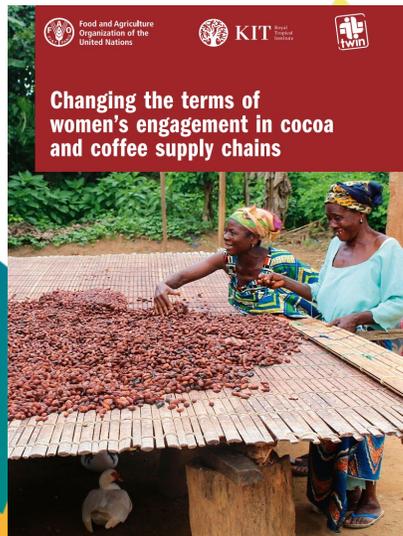
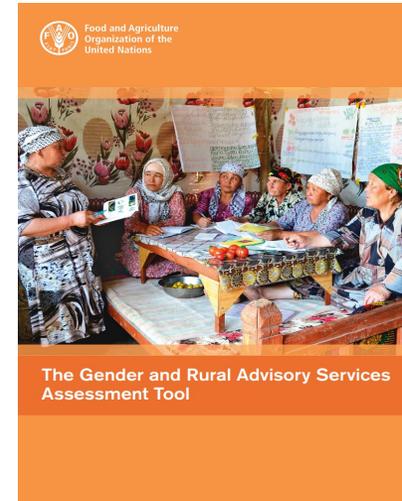
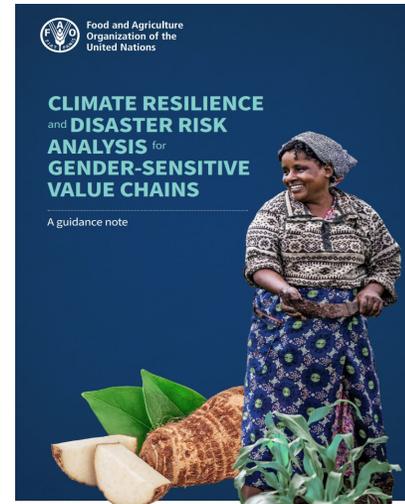
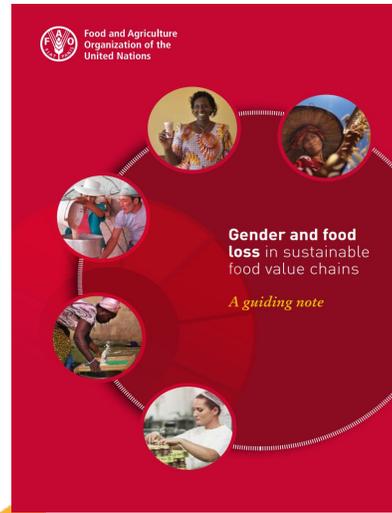
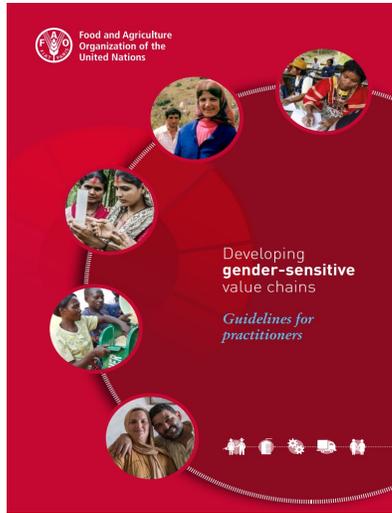
pascal.fabie@undp.org

FAO – tools and approaches for gender-sensitive value chain development

Maurizio Furst, FAO/Gender Working Group co-moderator



Tools for gender-sensitive value chain development



Integrated approach on gender responsive mechanization (Nepal, Benin)

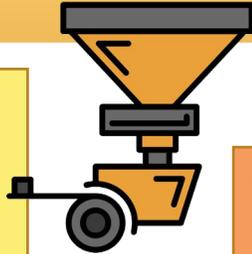
Assessments

Gender-responsive mechanization needs assessment

Gender-responsive business model canvas to prioritize viable businesses

Key informant's questionnaire on the supportive environment for mechanization

Selection of equipment



Capacity building/ Awareness Raising

Gender-responsive training on operation and maintenance of equipment

Gender transformative awareness-raising session on social norms

Training on post-harvest management and handling



Dissemination and upscaling

Scaling scan analysis (CIMMYT/FAO)





Thank you!!

Visit: fao.org/gender

*All FAO gender-FOLUR related
resources have been made available
on the FACS Gender Page at:*

*[https://greencommodities.community
/topics/15918/feed](https://greencommodities.community/topics/15918/feed)*

For more information:
maurizio.furst@fao.org

Q & A

Questions for speakers?

Other Country Project gender-related experience to share?

Questions for audience (Menti.com)

- 1. How best can the Gender Working Group help country project teams tackle your gender challenges/opportunities? (pick one – what would help you the *most*?)**
 - A. Inclusive technical training approaches** — guides, webinars, cross-site learning...
 - B. Communication efforts** — stories, lesson syntheses, policy briefs, social media...
 - C. Efforts aimed at increasing gender-targeted investments, policies** — W+ pilots, competitions, awards ...

Questions for audience

2. Please briefly describe some gender-related activities you feel will be good opportunities for your country project(s) - Actual or aspirational!

Questions for audience

3. Which stakeholders will you encourage to register relevant staff to attend the future FOLUR Gender Training program? (tick all that apply)

- A. All staff from your project management unit
- B. Direct government counterpart staff
- C. Relevant staff from other ministries
- D. Partner CSO staff
- E. Private sector partner staff
- F. Other relevant project staff operating in your project landscapes
- G. Other (please specify)



Muito Obrigada!

FOLUR Gender Resources

Go to:

<https://www.folur.org/gender-inclusion>



FOOD AND AGRICULTURAL
COMMODITY SYSTEMS
COMMUNITY

Join the **FACS Gender Community**:

Send an **email** to the *FACS Community Team*
(facscommunity@undp.org)

and Patricia Kristjanson (*World Bank*, FOLUR Gender Lead;
pkristjanson@worldbank.org)



Download the App (from the [Apple](#) or [Google Play](#) Stores):

Name: ***Green Commodities***