Innovative approaches to gender integration in FOLUR Interventions

Patti Kristjanson & FOLUR Gender Working Group
April 19 9-10:15 BRT (UTC-3)
Welcome  Bienvenue  Beinvenida  Bem-vindo  Selamat datang  Velkominn….

Please, introduce yourself in the chat: write your name, organization and where you are joining us from today.

Por favor, apresente-se no chat: escreva seu nome, organização e onde você está se juntando a nós hoje.

Por favor, presentese en el chat: escriba su nombre, organización y desde dónde se nos une hoy.

Veuillez vous présenter dans le chat : écrivez votre nom, votre organisation et d'où vous nous rejoignez aujourd'hui.
Session Purpose

• To inspire and motivate, enrich perspectives, share lessons re: our gender-targeted efforts

• Identify specific gender-responsive solutions FOLUR project teams can implement to make their projects more inclusive

• Enhance our knowledge of how, and ability to, measure and value improved equity impacts
Reach, Benefit, Empower

Questions for audience
(in person - hands up/keep them up if yes; hands down if no/unaware;
Online - click on thumbs up if yes, remove if no/unaware)

1) Are you part of a project team implementing a Country Project?
2) Is your project including/planning any activities you are aware of aimed specifically at: Increasing participation of women, youths, indigenous and/or marginalized people in the project site communities?
3) Is your project including (and budgeting for) actions aimed at directly benefiting these groups?
4) Is your project planning on/including activities that empower women and others?
So how do we restore landscapes and empower women? Chat GBT suggests:

- Agroforestry
- Sustainable ag/land management practices
- Ecotourism initiatives
- Wetland restoration
- Renewable energy

- Blended finance
- Female-targeted financial products
- Technical trainings and hiring women
- Gender budgeting
- Crowdsourcing
- Mobile banking
So how do we Reach, Benefit, Empower?
Sharing experiences: Our panel

Hannah Simmons – Founder and CEO, Ecosystem Regeneration Associates, Brazil

Wiene Andriyana – FOLUR Indonesia

Ana Isabel Fernandez Montes de Oca – FOLUR Mexico

Pascal Fabie – GGP/UNDP/Gender Working Group co-moderator

Maurizio Furst – FAO/Gender Working Group co-moderator
Empowering Women through Agroforestry

- Where? The Brazilian Cerrado

- What? ERA developed an Impact Pyramid to

- How? We measure and monitor the improvements to women’s lives through the W+ standard. A 10% increase generates 1 unit. 1 unit sells for $20

- When? The program started in 2021 and since then we have impacted 250 women, and this year we plan to impact another 200 women

Hannah Simmons, Founder and CEO
ERA (Ecosystem Regeneration Associates)
Empowering Women through Agroforestry

Income Generation
10 women’s income increased through agroforestry products

Financing Agroforestry
10 women selected to receive their own agroforestry system for deeper hands-on experience

Partnerships with Schools to set up Agroforestry Learning Hubs
1 Hub + 10 courses = 150 women are educated on agroforestry systems per year

Empower
Benefit
Reach
Income Domain
Leadership Domain
Knowledge Domain
Empowering Women through Agroforestry

REGENERATIVE AGRICULTURE
where mitigation meets adaptation and empowerment
Thank you!!!
Nurturing a gender-responsive culture in early stages of project implementation: Initial reflections from the Indonesia FOLUR project

Wiene Andriyana – Technical Analyst (Gender Focal Point), UNDP for FOLUR Indonesia
Gender diversity!
Finding the Entry Point

First things first:
Building trust and inclusion
Multistakeholder Consultation: National – Site Level
ILM → site intervention verification
Informal and adaptive approach

- “Inclusion” activities to demonstrate FOLUR project can be (is) an agent of gender equality:
  - making visible efforts to include women in meetings and other project activities – making this “normal”
  - including women in visible project staff/activity positions
  - asking women’s (as well as men’s) opinions about project activities
  - training women in the tools and techniques of projects – at later stage
Ask, listen, take notes and pictures after asking for consent

Respect, observe gender patterns – roles, level of participation, decision-making power

Co-develop targeted activities
Mainstreaming gender in project activities is an opportunity and NOT a burden.

Muito Obrigada!

Contact:
Gender Focal Point FOLUR
Indonesia
wiene.andriyana@undp.org
FOLUR in Mexico: CONECTA engages women in regenerative livestock and agroforestry

Ana Isabel Fernández Montes de Oca – Coordinator, CONECTA Technical Coordinating Unit, Mexican Fund for the Conservation of Nature (FMCN)

Sergio Lopez – Director of Sustainable Management, FMCN

Tuuli Bernardini – Task Team Leader, World Bank
CONNECTING WATERSHED HEALTH WITH SUSTAINABLE LIVESTOCK AND AGROFORESTRY PRODUCTION (CONECTA)

• Technical lead and president of Coordinator Committee: The National Institute of Ecology and Climate Change (INECC)

• Executing agency: The Mexican Fund for the Conservation of Nature (FMCN)

• Implementing agency: World Bank
What have we done

• Gender Action Plan and Gender Analysis (project level)
• Diagnostic of gender for executing units and producer groups (local level)
• Childcare to facilitate women's participation

What are we trying to achieve

• More women engaged in sustainable production
• More women in leadership roles
• Increased economic and social benefits for women
Lessons learned

Childcare
Legal aspects
Adequate spaces
Trained staff
Insurance
Protocols

Gender violence
Sensitive and contextual recommendations
Consider the complexity of households/community dynamics
Capacity Development for Gender-Responsive Interventions in FOLUR Country Projects

Pascal Fabie, UNDP
Agustela Nini-Pavli, UNDP
Why is the Resource Guide important?

Designing, implementing and monitoring gender-responsive interventions in all FOLUR areas is a key requirement for the FOLUR Impact program, but it is also very challenging!

The Resource Guide helps Country Projects achieve their gender objectives in line with global gender equality policies and GEF requirements.
What is the Resource Guide?

- Brings important resources on gender equality relevant to FOLUR Country Projects in one place, providing easy access all publications.

- Resources are organized around FOLUR’s four Results Areas (ILM, SVC, LR, KM/M&E).

- Resources are summarized to help country team quickly assess relevance.

- Interactive PDF version available soon in the FACS Community platform.
Gender Learning Programme for FOLUR by UNDP
Is the Gender Learning Programme important?

- Yes, both in short and medium terms
- It aims to respond to immediate concrete capacity gaps on gender issues within FOLUR country projects
- It opens a channel of on-going exchange and support on gender issues between country teams through the FOLUR Gender Working Group
- It offers professional development opportunities for all staff from FOLUR IAs, project units, national partners and local stakeholders to update their knowledge and skills to achieve gender-inclusive results in their initiatives
# How is the Learning Programme organized?

<table>
<thead>
<tr>
<th>Course 1</th>
<th>Key gender equality concepts in the context of Food and Agriculture Commodity Systems</th>
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<tbody>
<tr>
<td>Course 2</td>
<td>Gender in Integrated Landscape Management (ILM) and Restoration initiatives</td>
</tr>
<tr>
<td>Course 3</td>
<td>Gender in Food Sustainable Value Chains</td>
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</tbody>
</table>
Thank you

Pascal Fabie

Senior learning & impact adviser
UNDP FACS

pascal.fabie@undp.org
FAO – tools and approaches for gender-sensitive value chain development

*Maurizio Furst*, FAO/Gender Working Group co-moderator
Tools for gender-sensitive value chain development
Integrated approach on gender responsive mechanization (Nepal, Benin)

**Assessments**
- Gender-responsive mechanization needs assessment
- Gender-responsive business model canvas to prioritize viable businesses

**Selection of equipment**
- Key informant's questionnaire on the supportive environment for mechanization

**Capacity building/ Awareness Raising**
- Gender-responsive training on operation and maintenance of equipment
- Gender transformative awareness-raising session on social norms

**Dissemination and upscaling**
- Training on post-harvest management and handling
- Scaling scan analysis (CIMMYT/FAO)
Thank you!!

Visit: fao.org/gender

All FAO gender-FOLUR related resources have been made available on the FACS Gender Page at:

https://greencommodities.community/topics/15918/feed

For more information:
maurizio.furst@fao.org
Questions for speakers?

Other Country Project gender-related experience to share?
1. How best can the Gender Working Group help country project teams tackle your gender challenges/opportunities? (pick one – what would help you the most?)

A. Inclusive technical training approaches — guides, webinars, cross-site learning…

B. Communication efforts — stories, lesson syntheses, policy briefs, social media…

C. Efforts aimed at increasing gender-targeted investments, policies — W+ pilots, competitions, awards …
2. Please briefly describe some gender-related activities you feel will be good opportunities for your country project(s) - Actual or aspirational!
Questions for audience

3. Which stakeholders will you encourage to register relevant staff to attend the future FOLUR Gender Training program? (tick all that apply)

A. All staff from your project management unit
B. Direct government counterpart staff
C. Relevant staff from other ministries
D. Partner CSO staff
E. Private sector partner staff
F. Other relevant project staff operating in your project landscapes
G. Other (please specify)
Join the FACS Gender Community:
Send an email to the FACS Community Team (facscommunity@undp.org) and Patricia Kristjanson (World Bank, FOLUR Gender Lead; pkristjanson@worldbank.org)

Download the App (from the Apple or Google Play Stores):
Name: Green Commodities